

Internet Interpet

The web is a huge resource for those wanting information, doing research, seeking advice or just looking for fun. With the dearth of magazines on pets in Australia and the small size of our populace, the more deep and diverse pet sites reside in the US, Canada and UK. Each issue we will highlight the more interesting and relevant pet sites on the Internet.

Some of the ones below are the online equivalents or extensions of existing magazines-whether consumer or specialist. In newsagents, they are prohibitively expensive, starting at about \$10 and up to \$20 a copy. While not all of their content and fascinating advertising for specialized products are on their sites, they still provide a preview of what's about to land on our side of the pond and where the pet world is spinning to.



Special @ the computer

Modern Dog

<http://www.moderndog.ca>

The Lifestyle Magazine for Urban Dogs and Their Companions is a slick, glossy quarterly out of Vancouver Canada that celebrates the contemporary canine and our relationships with them. It's bizarre in the sense that it's an extravagant homage to the more upmarket products and lifestyle services, for example, a home entertaining feature each issue that mingles martinis with dog party food for people and pets. Its features are exquisite (our article on Cross Pet Friendships in this issue was in one of their recent magazines), it's sleek and stylish with a plethora of amazing ads. This publication is so cool, we had to subscribe.



Reptiles

<http://www.reptilesmagazine.com>

One of the stable of Fancy Magazines publishers' series of titles on Birds (Bird Talk), Cats (Cat Fancy), Dogs (Dog Fancy and five other titles), Horses (Horse Illustrated), FISH (six different titles including fresh water, salt water aquariums and outdoor ponds) and Small Animals (Critters USA, Ferrets and Rabbits USA). Aside from standard breed or genre stories and health advice column, it hits the loonier end of herp habitués as evidenced by their Reptile Tattoo Contest. The most recent issue had an article on Two Weeks in the Top End of Australia as well as a piece on Madagascar's Red Island. Because so many types of reptiles and amphibians are legal to own in the USA, the amount of products are jaw dropping and some of the ads are priceless!



Cats & Kittens

<http://www.petpublishing.com/catkit>

More of a family magazine for cat fanciers, you'll find touching feline stories, special reports on feline medicine, breed profiles, training advice, cats at both work and play as well as the American array of products that amaze and amuse. Articles online from recent issues include a fascinating story of a woman who crafts 3D cat masks, laser surgery for animals, oral contraceptives for cats and ancient Egyptian cats. There is also a links section with sites that cover every aspect of feline fetishes.



Animal Fair

<http://www.animalfair.com>

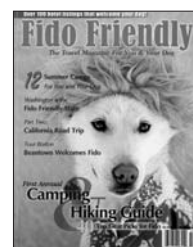
The Lifestyle Magazine For Style-Conscious Animal Lovers is an upmarket, cross-pet slick magazine that leans heavily to inside profiles of celebrities and their pets as well as famous animals we know and love. Reel Pets not only profiles animal movies but also the TV section brings you animal stars on television whether it's a piece on Eddy the dog from Frasier or a life story on the many Lassies over the years. The design section showcases pet homes of celebrities, pet furniture, incorporating pet products into interior design and even the design of the Millennium-the Dane County Humane Society which looks like it would be found in New York or Paris rather than rural Wisconsin. And yes, as you'd expect, there are sections on travel, fashion and beauty-for your pets of course.



Fido Friendly

<http://www.fidofriendly.com>

The Travel Magazine for You and Your Dog is a quarterly glossy roundup of pet friendly accommodation throughout the US and with overseas spotlights, but it's so much more. The summer issue was loaded with articles on going hiking with your dog, canine camping, specialized products from dog packs to dog shoes and even pieces on dog camp-where you send your pet and tag along. A series "On a Mission from Dog" has a second installment of a walking journey of a woman and her dog through Africa. Another piece, Hogs for Dogs, documents a 3000 mile ride across America of two Golden Retrievers in a motorcycle sidecar. Again, we had to get a subscription from reading one issue.



Companion Parrot Quarterly

<http://www.companionparrot.com>

The Thinking Person's Parrot Magazine is not a frilly, consumer oriented glossy magazine but more of a serious, matte paper quarterly with illustrations instead of photos. It's the life work of parrot behaviouralist Sally Blanchard out of San Francisco whose two books-"Companion Parrot Handbook" and "The Beak Book: Understanding, Preventing and Solving Aggression and Biting Behaviours in Companion Parrots"-are indispensable for serious parrot parents. The site contains some of her best articles on diet, behaviour, health, household danger and toxins, rescue and rehabilitation as well as tales of marvelous companion parrots of her and other readers. I've been a subscriber to the magazine for over five years and elected to purchase about 20 different past issues with articles of interest. I can't recommend this magazine enough and her Handbook is essential reading for those with an investment in their birds rather than merely an interest.

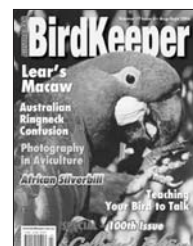


These publications are all overseas but there are Australian sites we'll hone in on in our next issue. But for our first issue, I wanted to make mention of a great resource which just celebrated its 100th issue & has an extensive site.

Australian Birdkeeper

<http://www.birdkeeper.com.au>

This is a great site for bird enthusiasts though the publication is more aviculture than consumer. A bimonthly glossy magazine which just celebrated its 100th issue, it can usually be found at newsagents. ABK combines breed articles with care and feeding information, breeding tips and techniques, how-to pieces on everything from teaching your bird to talk through to building and maintaining aviaries. Its advertising not only shows the range of professional and consumer parrot products on the market, it also has an extensive number of breeder ads as well as listings of avian vets and other vital contacts such as clubs and meetings. In addition, ABK has an array of excellent books on breeds (we bought the excellent Eclectus book which has just been revised), videos on Australia's unique family of parrots, CDs and DVDs plus their own line of merchandise including posters, spectacular limited-edition prints and T shirts. I can vouch for the quality of their Eclectus shirt which was a risky gift for my partner who refuses to wear it in public but loves it for lounging around the house with her own parrot perched on the shoulder.



"Heaven goes by favour. If it went by merit, you would stay out and your dog would go in."

Mark Twain

Yummi Pet Food Products

We are one of the largest manufacturers of Dried Natural Pet Treats throughout Australia.

We have a variety of over 40 different Gourmet Pet Treats available to choose from...

Smoked & Dried Bones, Dried Liver Pieces, Dried Roo Sticks, Dried Roo Jerky, Smoked & Dried Rind Twists, Rind Crackle, Dried Lamb Necks, Dried Burger Patties, Dried Chicken Breast Diced & lots more!!!

Products are supplied through most retail shops in NSW and throughout Australia.

We also export throughout Asia.

100% Australian Owned & Manufactured!

We gladly delivery to you in the Sydney Metro area

PO Box 22, Strathfield South NSW 2136 Fax: (02) 9758 8976 Mob: 0418 417 067 Email: aust.gourmetmerchants@bigpond.com