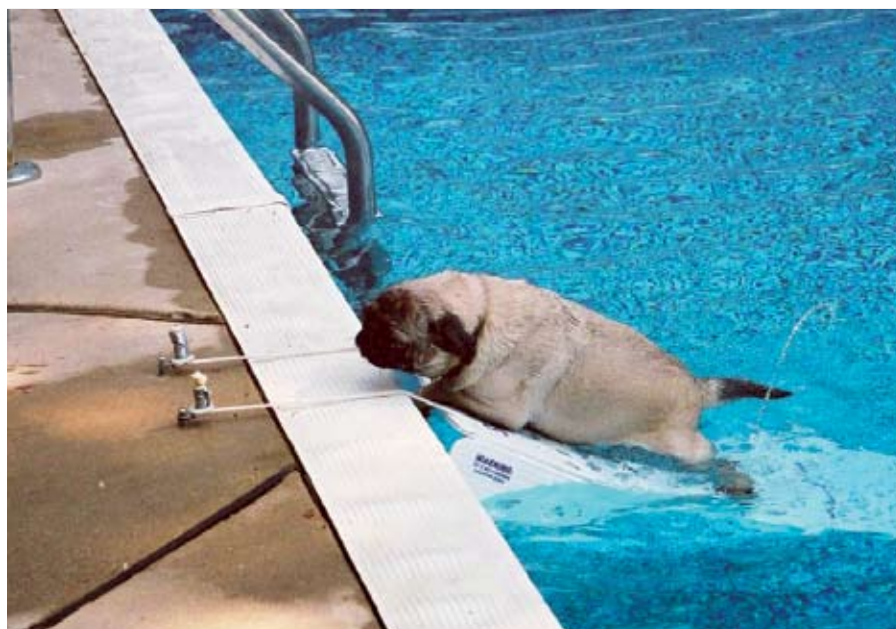


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www.petdirectory.com.au

Be Water Wise this Summer

Cool Pet Products that Keep Our Critters Safe



The Skamper Ramp

We're always sniffing out new and innovative products that keep our pets safe. Some time ago we featured the Skamper Ramp, a floating ramp that makes getting out of water—either in a backyard pool or out on the water and back onto your boat—easy for paws to get a grip and clamber out safely. It's now widely available in Australia and we applaud this top product. Now made of a sturdier UV and chemical resistant plastic, this great water-wise product could help save your pet's life.

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The Safety Turtle

The incidence of pets drowning in the backyard pool isn't just a common occurrence in summer, pools also pose a threat all year round especially if they have cover. Solar covers are marketed to pool owners who want to heat pool water and retain the heat. Unfortunately they have been the underlying cause in many pet deaths—mostly dogs. Our resident vet, Dr Adam Gordon told us that even in winter he had two clients with separate incidents of dogs that drowned in backyard pools. One was an inexperienced puppy left unsupervised and the other was an elderly dog suffering from dementia.



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Pool covers slowly sink under even lightweight and struggling pets. It's the equivalent of quick sand and many pets end up trapped under these solar blankets. The Safety Turtle pool alarm system consists of a Base Station and a small, colour-coded Turtle sensor that attaches to the pet's collar. If the pet falls or ventures into the water, the Turtle sensor instantly sends a radio signal to the Base Station, which sounds a very loud and distinctive alarm to alert the owner in time to rescue the distressed animal. One Base Station works with any number of pets (or children) having the same colour Turtle sensor.

The product has been very carefully designed. The Turtle is locked into place with a key, to ensure that it is not knocked off accidentally. Rain or ground moisture does not set off the alarm. The product is permanently sealed and ruggedly built. There is no hardware to install and the unit is completely portable. For use outdoors, the Base Station can run from a rechargeable battery.

The Safety Turtle Base Station start at \$210.00 and the Safety Turtle wristband can be attached to your pet's collar and is \$89.00 per unit. The wristband is also intended for use on children. Available from the Safety Store www.safeaus.com.au ph: (08) 9378 7745.



Photo by Animax

The Cool Vest

Every dog owner knows how difficult it can be for dogs to cope with the summer heat. Simply soaking the adjustable, easy to wear, Cool Vest in water provides a protective layer from direct and indirect sunlight and heat. Its laminated lining keeps dogs dry! Perfect for a summer walk!

Cool Vest is made with a special fabric that absorbs and retains water. It uses no toxic chemicals, or materials. The vest utilises a simple scientific principle - cooling through evaporation! As water gradually evaporates, it takes the heat around it. The same effect happens when you soak a T-shirt in water and wear it to cool down on a hot day at the beach. From experience you know how effective this is in cooling you down. The differences between using a wet T-shirt and this product are the liner is laminated so dogs don't get wet and, this special fabric doesn't dry out as quickly as a cotton T-shirt would. The result is you don't have to deal with a messy, wet dog while trying to make them comfortable and you don't have to run for water every 15 minutes to retain the cooling effect. This sporty vest is good for all kinds of dogs, from puppies to senior dogs. It covers vital organs, providing optimum cooling effects without the excessive coldness that would be harmful to a dog's health.

Cool Vest was one of the best selling new products in Japan last year and is now available by ordering from their US distribution company. www.gramercydistribution.com email: info@gramercydistribution.com

Hydrate Out & About

Portable fabric water bowls are convenient addition to your essentials for outings with your dog. They come in all shapes and sizes but we quite like the convenience of this 'bum bag' from Outward Hound. It has plenty of room for your phone, clicker, training treats, keys, poo bags and comes with its own water bag that neatly folds into the front pocket.



Photo by Animax

The Scamper Ramp from Pig In Mud ph 1300 78 38 39

The Safety Turtle available from the Safety Store www.safeaus.com.au ph: (08) 9378 7745

The Cool Vest www.gramercydistribution.com email: info@gramercydistribution.com to order from the US, though we suspect that this will be available in Australia very soon.

The Outward Hound Bag with Water Bowl from MuttSpace www.muttspac.com.au \$17.00 ph: (02) 9557 7631

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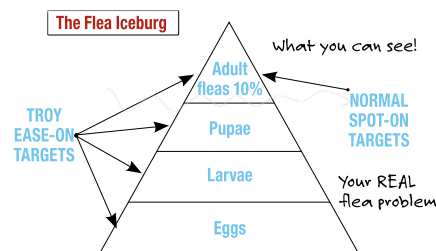
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NEW **TROY**
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'A revolutionary flea treatment for dogs that targets the whole flea lifecycle - maximising protection for your pet!'

Most spot-on flea treatments only manage the tip of the flea iceberg. Only 10% of the total flea population are adult biting fleas (the one's you can see). The rest of the flea population (90%) are in either the egg, larvae or pupae stage.



Troy Ease-on contains Pyriproxifen, an insect growth inhibitor that stops eggs developing into larvae, larvae developing to pupae, and pupae developing into adult fleas. Adult fleas that come into contact with Troy Ease-on will also not be able to lay eggs.

The addition of Permethrin in Troy Ease-on kills adult fleas.

So the whole iceberg is targeted – not just the tip (adult flea population) you can see, providing a much more thorough and effective flea treatment.

Troy Ease on comes in packs of two for small dogs (2mL) medium dogs (4mL) and large dogs (8mL).



** Not suitable for the treatment or control of the paralysis tick.



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