



Pet Oil to the Rescue

Win the War on Dog Itch!

Pet Oil is an all-natural, chemical free food supplement that treats the itch, improves the coat and ... it works - guaranteed!

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www.petologynet.com

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Internet Interpet

Almost as plentiful as the vast range of online retail stores, internet dog and cat food fulfilment companies, pet social networking sites, dog-owner dating services and dog-a-blogs that are cropping up all over the Internet are the new wave of iPhone applications or 'apps' as they're called.

And with the soaring popularity of Twitter, pets are getting their own sites. Even our own Scooter has one at twitter@muttspace.com as well as his own Facebook page; you can search him just by typing in Scooter Dalmatian. He has over 200 friends and growing, mostly other Dalties from the US, Argentina, Spain and other countries who have found him. Thankfully he has no musical aspirations so there's no MySpace page for him yet.

Getting your dog or cat to smile for the camera has now been made easier for those of us who have iPhones with their inbuilt happy snap capabilities. Have you ever tried to take a photo of your pet only to have them look the other way or even completely ignore you? Not anymore! iPet Photo Pro is a brand new app made specifically for the iPhone. It has five specially created sounds that are sure to attract the attention of your cat or dog.



Just select a sound, then iPet Photo Pro will start your camera automatically to take a photo. As it does this, it will start playing sounds that are designed to get your pet to look at the camera! It's only a dollar and can be downloaded from the Apple iTunes site by searching for iPet Photo.

iPet Photo Pro from Andrew Weekes

http://web.mac.com/a_weekes/andrew.weekes.com/my_apps.html

Another one is iTeach Dogs that allows you to train-on-the-go, focusing on six basic commands that when mastered will make your dog the star of the dog park. If doggy doesn't come when you call or obsessively sniffs at complete strangers, this may be the application for you.

And finally with this app, there's Dog Tricks and Sound Machine which has 10 sounds that your dog will love from a whistle, clicker, dog barking and door bell. It also contains 36 tricks and details on 130 breeds.

Don't get me started on YouTube videos of smart animals, dumb pet tricks, TV show clips featuring dog bumbling and crazy cats. One of the most popular ones was a clip where lights were attached to sheep in New Zealand that were herded by dogs up and down a hill to form patterns, viewed from far away. After an initial flurry of amazement, it was revealed to be a hoax. Or at least a cleverly contrived trick of lighting.

There are too many YouTube antics to list here but you can easily go online to www.youtube.com and search by pets, pet tricks, dogs, talking parrots or birds. And there are even segments under 'pet trick fail' for ones that went pear shaped or didn't work. There are great spots from Letterman and the Animal Planet network that you normally can't see online.

If you want to catch up on some reading from magazines you can't physically find at the newsstand, it's easy to view content online. You can find many pet magazines online like ours from overseas.



iTeach Dogs from Matt Wunderle - <http://templebarllc.com>

Urban Dog Magazine is out of New Orleans and has a wealth of articles archived at www.urbandogmagazine.com.

The Bark Magazine is based in San Francisco and we love the physical copy but a lot of great content is on their site at www.thebark.com.

The Whole Dog Journal is a monthly guide to natural dog care and training with no advertising and available as a download or physical copies with some free content online at www.whole-dog-journal.com.

Though she's gone out of business as a print publication, parrot guru Sally Blanchard's Companion Pet Quarterly still has great food and behaviour articles online at www.companionparrot.com with other compelling content including stories of her special birds. She also sells the excellent "Companion Parrot Handbook", "The Beak Book" on preventing and solving parrot aggression and biting plus a "Companion Cockatoos" volume on their behaviour and care.

For feline fans, Cat Fancy is a US newsstand title that has top articles online from previous issues and news at www.catchannel.com. Their companion magazine, Dog Fancy, is at www.dogchannel.com. And yes, for snake, lizard, turtle and amphibian resources, the publishers also do Reptiles magazine which can be viewed at www.reptilechannel.com.

If you want to find dozens of pet magazines—both consumer and trade—for free, go onto the Urban Animal website resources section at www.urbananimal.net/petmags.php for hotlinks to them from all over the world.

But the howler of this issue comes from a company trying to sell you into starting up your own dog day care service and making hundreds of dollars a day, maybe even a quarter million a year at www.howtostartdogdaycare.com. With the lead in of "Have Fun Everyday Working With Dogs, Eliminating Stress, and Building a Lasting Future For You and Your Family!" it starts the sucker trail with pages of testimonials and motivational pandering that culminates in the 'special offer' that delivers a US\$299.95 product for only a hundred bucks! "How To Start A Doggy Daycare Center" of course consists of two CDs, 101 forms and a 90 page book. Ginsu knife set is not included.

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